

Pavia, 10th – 12th September 2024 • 1st SEMESTER INTERREGIONAL MEETING

10 September 2024 • 4:00 – 6:00 PM

THEMATIC SEMINAR

**DIGITAL HERITAGE. CHALLENGES AND OPPORTUNITIES
FROM KNOWLEDGE TO VALORISATION**

Aula Magna del Collegio Cairoli p.zza Collegio Cairoli 1

OPEN EVENT under the scientific direction of Prof. Marco Morandotti, Università di Pavia, DICAr

The thematic seminar takes place on the opening day of the first interregional meeting of the European project **CHARME** - *digital Cultural Heritage Activities across Multiple European regions*.

It addresses the challenging issue of knowledge and valorization of historical heritage with a multidisciplinary vision and through the perspective of the digital revolution.

The event includes interventions by the Heritage Research Unit of the Department of Civil Engineering and Architecture of the University of Pavia [<https://dicar.dip.unipv.it/it/ricerca/linee-gruppi-e-laboratori/unita-di-ricerca/heritage-research-unit>] and intends to address the topic through the sharing of research experiences in progress or concluded in the group's laboratories, also through some examples and case studies from Pavia, which however can, due to their methods and perspectives, find application in different contexts.

*The seminar will be held in English**Simultaneous/consecutive EN>ITA translation will be available***Registration is recommended:** <https://forms.gle/yRmzsVpfwk85A3NL7>

PROF. MARCO MORANDOTTI Preservation and valorization of cultural heritage within the digital revolution

ING. ELISABETTA DORIA Understanding and representation of the cultural heritage through new digital technologies

PROF.SA FRANCESCA PICCHIO Digital databases for understanding cultural heritage and urban tissues

PROF. MARCO RICCIARINI Cultural heritage modelling as a knowledge and communication tool

ING. FRANCESCA GALASSO Virtual environments and serious games for the knowledge and valorization of the built heritage

PROF. MASSIMILIANO SAVORRA Digital humanities and digital archives. The case of the Locati fund
ARCH. SILVIA LA PLACA

PROF.SA DANIELA BESANA Exploitation of cultural heritage between analysis and models. The case of the botanical garden in Pavia

PROF. ALESSANDRO GRECO Universities as catalysts for urban regeneration. The case of Pavia



Thank to Collegio Cairoli
Piazza Collegio Cairoli 1, Pavia
10 Sept. 2024
16.00 - 18.00

<https://www.interregeurope.eu/charme>