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#4 MOBILE  
HOME  
ECOLAB

INTERNATIONAL  
DESIGN  
SUMMER SCHOOL

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02 / 07  
oct 2023

Mobile  
Architecture for  
Outdoor Tourism

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CRIPPA CONCEPT

# Mobile

# Architecture for

# Outdoor Tourism

The 4th edition of the International Design Summer School - Mobile Home Ecolab will be held in 2023 in Orlando in Chianti Glamping Resort, an Italian Campsite in Tuscany, where students can carry out their activities immersed in nature to better understand the outdoor tourism experience.

Outdoor tourism is a specific branch of tourism that focuses on destinations with significant landscape value and utilizes mobile and/or demountable units.

In recent years, mobile homes have gained popularity in the outdoor tourism growing sector in Italy and technologies have been implemented to make them entirely dry through the development of a new industrial production process. The tourist seeks contact with nature in open-air accommodations without losing the comfort of a hotel. For this reason, mobile homes offer all the comforts of an ordinary structure while being immersed in a natural environment.

Students will be called to design a mobile home, a temporary housing unit spreading in all Italian tourist villages and campsites, whose potential in the field of architecture and in relation with the landscape is yet to be explored.

The Summer School is organized by the University of Pavia in collaboration with the EC2U alliance, CrippaConcept company, and Vacanze col Cuore group.

#4 MOBILE

HOME

ECOLAB

# Presentation & objectives

## Scientific Committee

Monika Adamska, Opole University of Technology  
Nivaldo Andrade, Federal University of Bahia  
Carmen Andriani, University of Genoa  
Carlo Berizzi (director), University of Pavia  
Cristiano Bozzetti, CrippaConcept  
Tiziano Cattaneo, University of Pavia  
Paola Veronica Dell'Aira, Sapienza University of Rome  
Roberto De Lotto, University of Pavia  
Ioanni Delsante, University of Pavia  
Fabio Fabbrizzi, University of Florence  
Susana Lagüela López, University of Salamanca  
Susana Lobo, University of Coimbra  
Lina Malfona, University of Pisa  
Xavier Martin Tost, La Salle Campus Barcelona  
Marco Morandotti, University of Pavia  
Michelangelo Pivetta, University of Florence  
Alessandro Reali, University of Pavia  
Sergio Redaelli, CrippaConcept  
Esko Sorakunnas, University of Turku  
Anna Szczegielniak, Opole University of Technology  
Luca Trabattoni, Opole University of Technology

## Tutors

Margherita Capotorto (coordinator)  
Marta Mazurkiewicz  
Lorenzo Quaglini  
Gaia Nerea Terlicher

## International partners

Opole University of Technology, Poland  
University of Coimbra, Portugal  
University of Salamanca, Spain  
University of Turku, Finland

**"Mobile Architecture for outdoor tourism"** is the title of the 4th edition of the International Design Summer School - Mobile Home Ecolab, organized by **be AUDe - Architecture and Urban Design Lab.**, of the Department of Civil Engineering and Architecture of the **University of Pavia**.

Students, from different European countries, will be asked to **develop a project of a mobile home for outdoor tourism**: the focus will be on the theme of the architectural language of a minimal and mobile unit, to be built on an industrial level.

The idea of submitting this design work to the students comes from some clear needs linked to the ambition to give an architectural value to an industrial product such as the mobile home, considering its integration into landscapes with significant heritage.

The projects should provide **innovative solutions** in terms of shapes, spatial solutions, materials, internal disposition for open-air holidays, considering the limited dimensions of the mobile home. Particular attention will be paid to exploring new design languages for the surface.

The design process aims to offer students the possibility to work with an approach based on the unit's sensitivity towards the natural contexts in which it is inserted, taking also in consideration the **ecological aspect of the project**.

Sensitivity follows the architectural composition rules and the context in which the mobile unit is placed. Tutors, lecturers, and guests from various countries will support the students in understanding the main aspects of architecture for sustainable tourism and help them in their design activities.

# Organization and activities

## Design activities

Participants will be organized in groups composed by students coming from different countries under the supervision of a tutor.

Each group must design a prototype of innovative mobile home for sustainable tourism.

Design will include spatial solutions, architectural details and materials to better outline the relation between the mobile home and the natural context.

## Lectures

Every day lectures on different aspect of mobile architecture and outdoor tourism will be given by researchers and professionals from different disciplines to better understand the state of the art and the potentiality.

Lectures will include design references, technical aspects of mobile homes, social opportunities, sustainable goals and cultural values connected to sustainable tourism.

## Activities and excursions

During the Summer School will be organized trips to the most significant places in the Chianti region, enjoying the cultural landscape, visiting Siena, San Gimignano, a winery and other cultural places in Tuscany. Parties, sport and cultural activities will be organized in the camping to promote cultural exchanges and inclusion.

# Practical information

## When?

The International Summer School will take place from **1 to 8 October 2023** (Expected arrival on Oct 1<sup>st</sup> in Orlando in Chianti Glamping Resort, departure on Oct 8<sup>th</sup>, activities from Oct 2<sup>nd</sup> to 7<sup>th</sup>) during which you will attend lectures and make architectural design experience in an Italian campsite from **9.00 to 18.00 (Italian time)**.

## Where?

The International Summer School will be held in Orlando in Chianti Glamping Resort.

**Orlando in Chianti Glamping Resort** is a unique place where you can work and live an immersive experience to understand values and necessities relating to outdoor tourism in the contemporary.

## How to get there?

The closest airports are in Pisa and Florence, The closest train station is in Figline Valdarno.

## Credits

Students who successfully attend the courses proposed by the Summer School will be awarded **3 ECTS** credits.

## Application

To participate to the International Summer School students from

- University of Coimbra have to fill in the following form by the 30<sup>th</sup> of June:

<https://forms.gle/S9jsCp5qPaLta7Vt7>

- University of Pavia have to fill in the following form by the 21<sup>st</sup> of June:

<https://forms.gle/XpJZt8vKjQSjQNeK8>

- For all the other students please visit the website:

<https://aude.unipv.it/>

## Costs

The University of Pavia offers 15 accommodation scholarships for students from Coimbra and Opole, which include free accommodation and partially cover travel costs.

## Contacts

For further of information write to **aml@unipv.it**

## Follow us

Instagram



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Facebook



[@AUDe - Architecture and Urban Design Lab](https://www.facebook.com/AUDE.unipv)

Website



<https://aude.unipv.it/>

# INTERDISCIPLINARY LECTURES



**Carlo Berizzi**  
University of Pavia



**Luca Trabattoni**  
Opole University



**Susana Lobo**  
University of Coimbra



**Susana Lagüela López**  
University of Salamanca



**Nivaldo Andrade**  
Federal University of Bahia



**Fabio Fabbrizzi**  
University of Florence



**Xavier Martí Tost**  
La Salle Campus Barcelona



**Lina Malfona**  
University of Pisa



**Michelangelo Pivetta**  
University of Florence



**Esko Sorakunnas**  
University of Turku



**Anna Szczegielniak**  
Opole University of Technology

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## SUNDAY 1st

**h 12.00** Check in at Orlando in Chianti Glamping Resort between 12 to 24

## MONDAY 2nd

**h 9.00** Opening + lecture: Carlo Berizzi, Luca Trabattoni

**h 10.30** Campsite visit

||||| **lunch time**

**h 14.30** Lecture: Susana Lagüela López

**h 15.30** Design activities

**h 18.30** Discussion

**h 20.00** Opening dinner party

## TUESDAY 3rd

**h 9.00** Lecture: Carlo Berizzi, Luca Trabattoni

||||| **break**

**h 11.15** Design activities

||||| **lunch time**

**h 14.30** Design activities

**h 17.00** #1 collective revision: Susana Lobo Michelangelo Pivetta Anna Szczegielniak

**h 20.00** International dinner

## WEDNESDAY 4th

**h 9.00** Lecture: Esko Sorakunnas,

**h 10.00** Lecture: Susana Lobo

||||| **break**

**h 11.15** Design activities

||||| **lunch time**

**h 14.30** Design activities

**h 16.00** Visit to Cantina Antinori and San Gimignano

## THURSDAY 5th

**h 9.00** Lecture: Xavier Martín Tost

||||| **break**

**h 11.15** Design activities

||||| **lunch time**

**h 14.30** Design activities

**h 16.30** Mid-term revision: Carlo Berizzi Lina Malfona Luca Trabattoni

**h 18.00** Visit to Siena

## FRIDAY 6th

**h 9.00** Design activities

||||| **break**

**h 11.15** Design activities

||||| **lunch time**

**h 14.30** Design activities

## SATURDAY 7th

**h 9.00** Design activities

||||| **break**

**h 11.15** Design activities

||||| **lunch time**

**h 14.30** Final presentation

**h 15.30** Jury and awards: Nivaldo Andrade, Cristiano Bozzetti, Fabio Fabbrizzi, Susana Lobo, Anna Szczegielniak

**h 17.30** Closing party

## SUNDAY 8th

**h 10.00** Check-out and departure

*\*Reference time is the Italian one.*

PROGRAMME

# ORLANDO IN CHIANTI GLAMPING RESORT



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