



UNIVERSITÀ
DI PAVIA



جامعة القدس
Al-Quds University



STIFTUNG
EUROPA-UNIVERSITÄT
VIADRINA
FRANKFURT (ODER)



iscte
INSTITUTO
UNIVERSITÁRIO
DE LISBOA

dinamia
'cet_iscte



UCL
The Bartlett
School of Architecture



DICAR
DIPARTIMENTO DI
CIVIL ENGINEERING
E ARCHITETTURA



UNIVERSITÀ DI PAVIA
INGEGNERIA
EILE ARCHITETTURA
LABORATORIO TEST



DidaLAB
DESIGN
INNOVATION
LABORATORY



PLAY
PROMOTION AND
DIGITAL ACTION



Funded by
the European Union



MOEBHIOS
Multi-sensory urban heritage
information on assessment in cultural heritage
HERITAGE Multi-sensory urban heritage information on assessment in cultural heritage
Project number: 101064433



Co-funded by
the European Union



REGISTRATION



REGISTRATION STILL AVAILABLE!

contact: raffaella.demarco@unipv.it

INTENSIVE INTERNATIONAL SUMMER SCHOOL

VERYM

Valuing challEnges on
aRchitectural tYpologies

Promotion and digital communication of narratives on
Architectural **MODERNITY** to enhance heritage values and
historical legacy through the Mediterranean

WHEN

22nd-28th SEPTEMBER 2023

WHERE

University of Pavia (Italy)
DICAR Department of Civil Engineering and Architecture

HOW

collection, analysis and elaboration of archival data on
architecture, outlining of pillars for the sustainable
communication of architectural landscapes,
3D models and immersive web scenarios for the
accessibility of architectural heritage

WHAT

3 ECTS

ORGANIZING COMMITTEE

Raffaella De Marco [University of Pavia, Italy]

Yara Saifi [Al-Quds University, Palestine]

Izabella Parowicz [European University Viadrina, Germany]

Francesca Picchio [University of Pavia, Italy]

Massimiliano Savorra [University of Pavia, Italy]

Edward Denison [The Bartlett School of Architecture, United Kingdom]

Rolando Volzone [DINAMIA'CET-Iscte / Instituto Universitário de Lisboa, Portugal]

Hulya Yüceer [Izmir Institute of Technology, Turkey]

ORGANIZING SECRETARIAT

Raffaella De Marco [University of Pavia, Italy]

Francesca Galasso [University of Pavia, Italy]



INTENSIVE INTERNATIONAL SUMMER SCHOOL

VERYM

Valuing challEnges on
aRchitectural tYPologies

Promotion and digital communication of narratives on Architectural MODERNITY to enhance heritage values and historical legacy through the Mediterranean

AIMS

The School adopts didactic research, digital communication, and design in cataloguing and analysis of **Mediterranean modern heritage**, outstanding architectural rights and values. References to international state-of-the-art will be presented in a perspective of empowerment, fitting strategies of dissemination of **architectural narratives** through **Web 4.0 digital tools**, to enhance interdisciplinary social values related to the storytelling of modern heritage. The school will introduce a **VERY Digital Dashboard** to exchange survey results and critical analysis on architectural heritage, to foster responsibility towards their technological application, conservation and promotion.

TASKS

- Vis-à-vis showcase on features and models of **modern concepts in architectural heritage**, how they are reinterpreted and transformed in other contexts and translated into other cultures.
- Methodological development of **"smart" 3D Virtual Objects and Web 4.0 dashboards** for architectural communication and dissemination.
- Archival approach to implement **digital narratives on Heritage**.
- Sustainable purposes for **conservation and valorization of Mediterranean architecture**.

WHO

The school is addressed to students with a **background in Cultural Heritage**, mainly in **ARCHITECTURE, BUILDING ENGINEERING, CONSERVATION, and LANDSCAPE STUDIES**. Profiles in the fields of **HISTORY OF ART AND ARCHITECTURE, TOURISM**, and international **CULTURAL HERITAGE POLICIES** are involved as well.

MAIN SCHOOL PROGRAM

Thursday, September 7th

Virtual Module - International Lectures Cycle

SCHOOL WEEK

Thursday, 21st

Students accommodation in Pavia

Friday, 22nd

Opening of the School - International Greetings

Presentation of Activities

Introduction to Working Groups and Tasks

Saturday, 23rd

Networking and Cultural Visits - Milan

Sunday, 24th

Networking and Cultural Visits - Pavia

Monday, 25th

International Lectures and Working Sessions

Tuesday, 26th

International Lectures and Working Sessions

Wednesday, 27th

Working Sessions and Final Reviews

Thursday, 28th

Final Presentation and Certificates Awarding

REGISTRATION



PAVIA (ITALY), 22nd-28th SEPTEMBER 2023

REGISTRATION STILL AVAILABLE!